

CODE : LIMA

Time : 2 Hrs.

Marks : 60

**Instructions :- 1) All questions are compulsory
2) Figures to the right indicate full marks.**

**Q.1 a) Define an Entrepreneur. Explain the characteristics of an Entrepreneur. 07
b) Define Entrepreneurship. What are the conditions for successful growth of entrepreneurship? 08**

OR

Q.1 Explain the problems parcel by women entrepreneur and also state the remedies to solve them. 15

**Q.2 a) What are the internal and external constraints faced by an entrepreneur while implementing a project? 07
b) Explain in brief the classification of entrepreneurs according to 'Type of Business' and 'Use of Technology'. 08**

OR

**Q.2 a) Explain the various steps in 'Project Planning' 07
b) Explain the different areas of 'Technical appraisal' 08**

**Q.3 a) Explain the merits and demerits of Joint Stock Company. 07
b) Highlight the significance of small-scale industry to Indian economy. 08**

OR

**Q.3 a) Explain Henry Fayol's principles of organisation 10
b) Explain the term 'Bancassurance' 05**

**Q.4 a) Define Entrepreneurship Development programme (EDP). What are the shortcomings of EDP? 10
b) State the importance of Training. 05**

OR

**Q.4 a) What are the functions of Re-Insurance Broker? 07
b) How do people and physical evidence play an important role in Bank Marketing? 08**
